



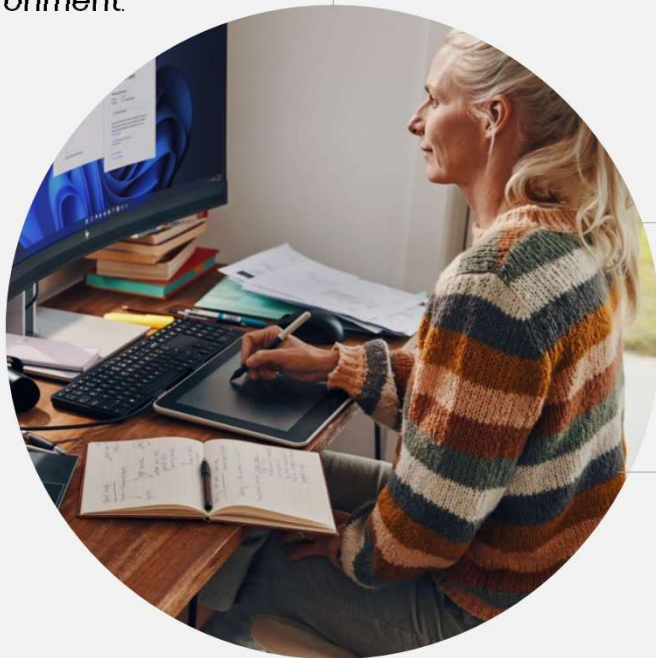
HP : Reinventing IT in a hybrid world

John Geypen , HP SA



Technology is critical to office success

Please rank what is most important to you in an office environment.



1. Technology **89%**



2. Colleagues / Community **81%**



3. Free food / beverages **55%**



4. Beautiful design **53%**

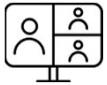


5. Amenities **48%**



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Personal Systems Experience Focus Areas



Collaborate



Consume



Create



Security



Manageability



Sustainability

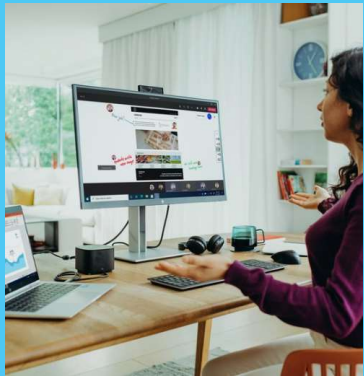
Work, learn
gaming, connect

Gaming, video
watching, learn

Design,
blogging

Most comprehensive portfolio for hybrid work

Compute



Peripherals



Room Solutions



Print



Services



HP Professional Services

HP Managed Services

HP Digital Services

HP Lifecycle Services



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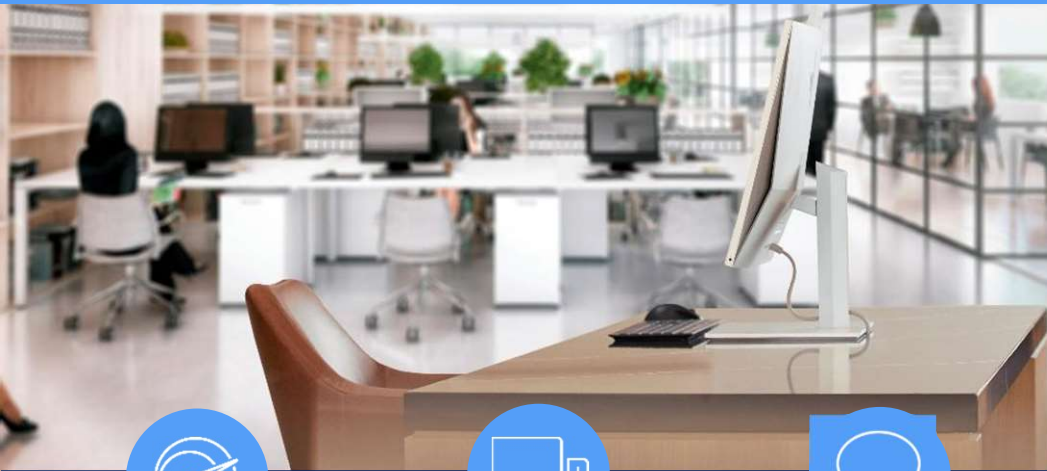
Desktops



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WHY ARE DESKTOPS STILL RELEVANT?

LONGTIME DESKTOP USERS



PERFORMANCE

For demanding workloads



DEDICATED WORKSPACE

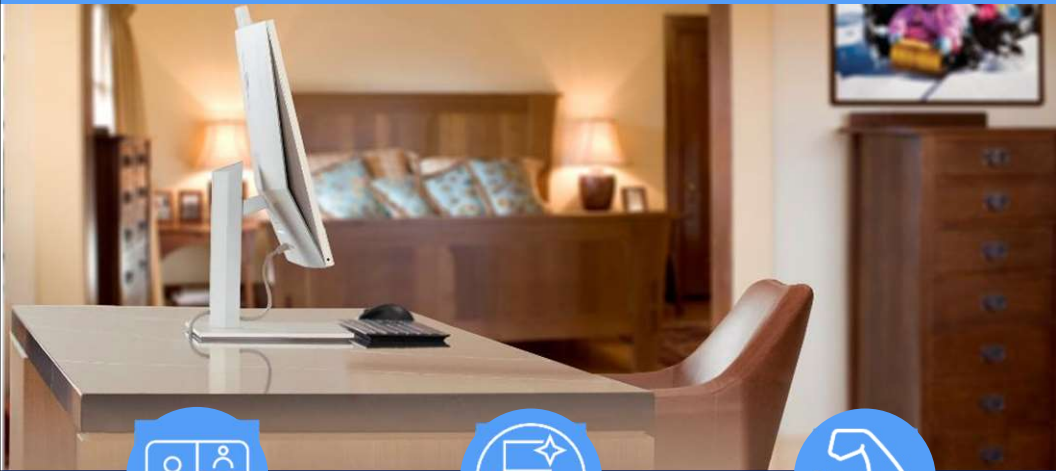
Always set up and ready to go



FOCUS

And stay productive all day

NEW CLASS OF HYBRID USERS



CONNECT

With enhanced conferencing



PERSONALIZED

With curated workspaces



CONFIDENCE

To do your best work without tradeoffs

Commercial Desktop Portfolio

Target Segment
Target Positioning
Key Selling Point

intel AMD
TWR, SFF, Mini, AiO



HP
200

Reliable entry-level desktops and All-in-Ones that deliver essential computing

intel
TWR, SFF, Mini, AiO



PRO
400

Commercial grade design for SMB that meets the needs of reliable performance and business security

intel
TWR, SFF, Mini



ELITE
600

An enterprise essential PC that is designed with enterprise manageability, flexibility, configurability, and for bids

intel
TWR, SFF, Mini, AiO



ELITE
800

Engineered with innovative designs and powerful experiences for Hybrid Work

intel
34" AiO



HP

Elevate work from home or office with studio quality conferencing and collaboration experiences

Win 11 Pro / DG / Home, MSNA

SMB / Public

SMB / Public

Enterprise

Enterprise

SMB / Enterprise

OPP

Value

Mainstream

Premium

Ultra Premium

Intel & AMD option
21"/24" All-In-One
TPM Security
Minimum 12M lifecycle

Intel Chipset
24" All-in-One
vPro Manageability
HP BIOS
HP Total Test Process
MIL-STD tested
Minimum 18M lifecycle

Intel Chipset
vPro Essential/Enterprise
Global Series
More memory/PCIe Slots
HP Wolf Security
MIL-STD Tested
Minimum 18M lifecycle

Intel Chipset
24" / 27" All-In-One
Collaborations Features
vPro Enterprise
Premium Graphics
HP Wolf Security Pro
Global Series
Minimum 18M lifecycle

Intel Chipset
34" AiO 5K display
Premium Graphics
HP Total Test Process
MIL-STD tested
Tool-free Serviceability
Minimum 18M lifecycle

New Z G5 Performance Desktop Family

Z4 G5



- UP TO **24-core CPU**
- UP TO **2 high-end GPUs**
- UP TO **512GB of RAM**

Our best-selling workhorse. Now more powerful

Z6 G5



- UP TO **36-core CPU**
- UP TO **3 high-end GPUs**
- UP TO **1TB of RAM**

Unleash extreme graphics performance.

Z8 G5



- UP TO **64 (2x32)-core CPU**
- UP TO **2 high-end GPUs**
- UP TO **1TB of RAM**

Take on processor-intensive workloads. Relentlessly.

Z8 Fury G5



- UP TO **56-core CPU**
- UP TO **4 high-end GPUs**
- UP TO **2TB of RAM**

Extreme performance. Infinite possibilities.

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Commercial displays at-a-glance

Z by HP Premium



Premier • Innovative • Precise

The best of visual computing for executives, data scientists and creators



Conferencing Curved

4K USB-C*

HP DreamColor

E-Series Mainstream



Wellbeing • Comfort • Productivity

Workforce wellbeing for the Home & Office productivity

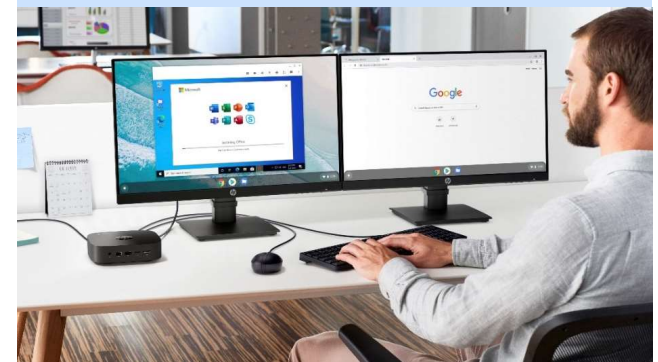


USB-C*

Conferencing

Portable

P-Series Entry



Essential • Affordable • Basic

Covering the basics with essential office solutions for office workers



Standard

Curved

Technology leadership in display innovation



Total Comfort with HP Eye Ease

Wellness and comfort in the hybrid world with built-in always-on, low-blue light filter



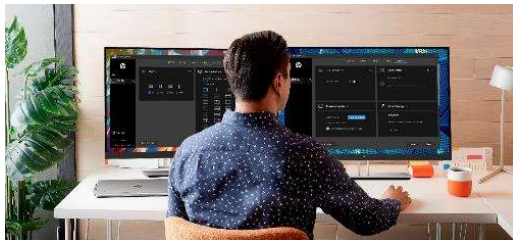
HP Device Bridge 2.0

The only monitor brand with this advanced multi-computer control that lets you work on two PCs at once



Colors Calibrated to Perfection

HP world-class factory color calibration for professionals who demand perfect color reproduction right out of the box



World's Most Advanced Conferencing Monitor Series¹

Provides Clean Desk environment with integrated high-res tiltable webcams and crystal-clear audio quality



World's Brightest 14" Portable Monitor

HP E14 G4 Portable Monitor brings the power of dual-screen productivity with the freedom to work anywhere



World's Most Sustainable PC Portfolio

100% of HP displays launched in 2022 & 2023 contain recycled material and 100% of packaging is sustainably sourced and recyclable



Notebooks



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Commercial Notebook Portfolio

Target Segment
Target Positioning
Key Selling Point

intel 11" 14"



HP FORTIS

Keep students connected and learning and maximize up-time with IT-friendly manageability and security.

intel 14" 15"
AMD 14" 15"



HP 200

Mobile workstyles with a thin and light design. Provide ample space for work or streaming.

intel 14" 15"
AMD x360 13"/14" 15"



PRO 400

Affordable devices designed with business in mind; commercial grade features with durable design.

intel 13" 14" 15"
AMD 14" 15"



ELITE 600

Brings the Best Value to Enterprise customers with Enhanced Security, Manageability & Collaboration

intel x360 13"/13" 14" 16"
AMD 13" 14" 16"



ELITE 800

The gold standard for corporate. Enhanced collaboration & robust connectivity. Eases IT workloads with manageability solutions for the entire fleet.

intel x300 14"/14"



ELITE 1000

Ultra lightweight devices packed with innovation and power that give enterprise employees the freedom to work and truly collaborate from anywhere securely.

intel 13.5"



HP DRAGONFLY

Ultra premium devices that allow employees to be at their best no matter where they are. Form factor innovation Industry-leading weight thresholds Life-like collaboration, everywhere

Win 11 Pro / DG / Home, MSNA

Education

Public

SMB / Public

SMB

Enterprise

SMB / Enterprise

OPP

Value

Mainstream

Premium

Ultra Premium

16 : 9 Display
Ruggedized Chassis
Full-skirted anchored & spill-resistant keyboard
Opt. 5MP AF Camera
MIL-STD 810 + EDU Test
HP Pro Rechargeable Pen & Pen Garage on unit
Minimum 18M lifecycle

16 : 9 Display
Clamshell form factor
Essential Business Features
Secure with d/TPM
New HD TNR Webcam for collaboration
MIL-STD Tested
Minimum 12M lifecycle

16 : 9 Display
Clamshell, x360
Aluminum A/C Chassis
Business-class Security
Higher level MIL-STD durability
4G WWAN
Minimum 12M lifecycle

16 : 9 Display
Clamshell form factor
Intel vPro or AMD DASH
HP Client Security, BIOSphere with Sure Start, TPM
Custom Integration Services
Global Series
Minimum 12M lifecycle

16 : 10 Display
14/15" Clamshell / 13" x360
Enhanced video conferencing experience
Ambient light & color sensors
Embedded Sure Recover
5G WWAN (Intel only)
Minimum 18M lifecycle with 6M transition

16 : 10 Display
14" Clamshell / x360
Super light weight
Performance PC for CXO
Enhanced collaboration & contextual experiences
5G WWAN
Minimum 18M lifecycle with 6M transition

3 : 2 Display
T&L : Sub 1 kg
Innovative form factor
OLED Panel option
Collaborate with Quad Speakers & Top Edge Mics
Appearance Filter
Minimum 18M lifecycle with 6M transition

New ZBook G10 Family

ZBook Firefly
G10/G10A



Step up performance. Not size.

- Most mobile ZBook for 2D and light 3D workflows
- Speedy multitasking and productivity with Intel or AMD CPU

ZBook Power
G10/G10A



Pro-certified power within reach.

- Power through 3D workflows, 1080p editing, simulation and data analysis with Intel or AMD CPU and NVIDIA discrete graphics
- Durable premium device with optional 2K QHD display

ZBook Studio G10



Powerfully immersive. Perfectly sized.

- Professional performance in a sleek PC for heavy 3D workflows, 4K+ editing, real time rendering and data visualization
- Highly configurable with multiple GPU options and large memory configurations

ZBook Fury G10



So powerful you'll forget it's a laptop.

- Tackle heavy 3D workflows, 4K+ editing, machine learning, and simulation.
- Upgrade and expand with desktop-level storage and memory options

Enable productivity with HP Accesories



**Designed for work
Anywhere**

HP Renew Executive Series



**Seamless security and login
with this Windows Hello
compatible webcam**

HP 625 FHD Webcam



**A Keyboard & Mouse
Without Compromise**

HP 655 Wireless Keyboard
& Mouse Combo



**Charges most USB-C®
devices, not just HP's with
this small & efficient
charger.**

HP 65W GaN USB-C
Laptop Charger



**A versatile USB-C hub that
does it all**

HP Universal USB-C Multiport hub

Investing In Next Level of Hybrid Experiences

Enhanced Collaboration



Authentic collaboration with HP Presence⁵

The way I can share my work and ideas is just as important as showing my face

Seamless Transitions



Move freely and securely wherever you choose to work

My PC adapts to how, when and where I work

Power & Performance



Intelligent experiences for your productivity needs

My PC intelligently balances my need for power and performance

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SECURED & MANAGED FROM EVERYWHERE

In a hybrid world, high quality video and audio cements relationships and gives each of us a voice



BEING SEEN

74%

expect to be seen clearly



FEELING IMMERSED

71%

prefer to see other people



CREATING

51%

use a webcam



CONVEYING MY WORTH

73%

rely on video calls to convey the quality of their work



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Enhanced by **HP Presence**

Technology enhanced by HP Presence⁴



Video enhancements

- **NEW** Multi-camera experience⁸
- **NEW** Auto Camera Select⁸
- **NEW** HP Keystone Correction⁹
- **NEW** HP Be Right Back⁹
- **NEW** HP Natural Tone⁹
- HP Appearance Filter⁹
- HP Background Adjustment⁹
- HP Auto Frame⁹
- 5MP wide-angle 88° field of view webcam
- Backlight/Lowlight Improvement⁵



Audio enhancements

- HP AI-based Noise Reduction 2.0⁵
- HP Dynamic Voice Leveling⁵



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Panel and Aspect ratio evolution

Productivity boost with bigger displays, trackpads & keyboards



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Enhanced by

HP Presence



Controlled in myHP

Share yourself and your work

Multi-camera experience⁸

Support for dual video streams and camera switching makes it easy to stream one video of an object while the other camera stays on you.



NEW

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Enhanced by **HP Presence**



Controlled in myHP

Move freely and be seen

With HP Auto Frame⁹

Your PC's camera follows you as you move so you can move around and still be seen on video calls.



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Video Controls

Auto Frame Enhancement Appearance

Auto Frame ⓘ ☒ On

- ☒ Full body
- ☐ Upper body
- ☐ Head and shoulder

HP Presence



Restore Default

Enhanced by **HP Presence**



Controlled in myHP

No matter where or when you're working

Be seen in your best light

Your camera sees what's going on in the room and automatically adjusts for optimal video.



Avoid overexposure

Backlight WDR⁹ detects if there is too much light coming into the camera lens and automatically adjusts to balance out the light.



Brighten dark rooms

Low light Improvement⁹ detects if the room is too dark and automatically brightens the image to give you vibrant image quality.



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Enhanced by **HP Presence**

Bring authenticity to every meeting



5MP

88°



Look sharp

With the high-resolution 5MP MIPI camera



Create an engaging video conferencing experience

With a wide-angle 88° field-of-view that captures more of you and your environment



77° field-of-view



88° field-of-view



Control when you're seen

with the added peace-of-mind of the HP Privacy Camera that disables your webcam with the touch of a button.

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Enhanced by **HP Presence**



Uniform voice pickup
with 2 top-edge mics



Rich, natural audio
with quad speakers
and discrete amps

Experience immersive, premium audio



High-end audio by Bang & Olufsen
creates a smooth and clear sound
experience whether you're on a
conference call or watching a movie.

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Enhanced by

HP Presence



Controlled in myHP

Be heard loud and clear

With HP AI-based Noise Reduction⁹



Filters inbound & outbound noise

AI-based advanced noise reduction filters background noise – like dogs barking, paper rustling, sirens, and lawn noise – for an enhanced conference call experience.



Feature demonstrated on HP Dragonfly Folio G3. Experience may vary depending on device.

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Enhanced by

HP Presence

Stand up and be heard

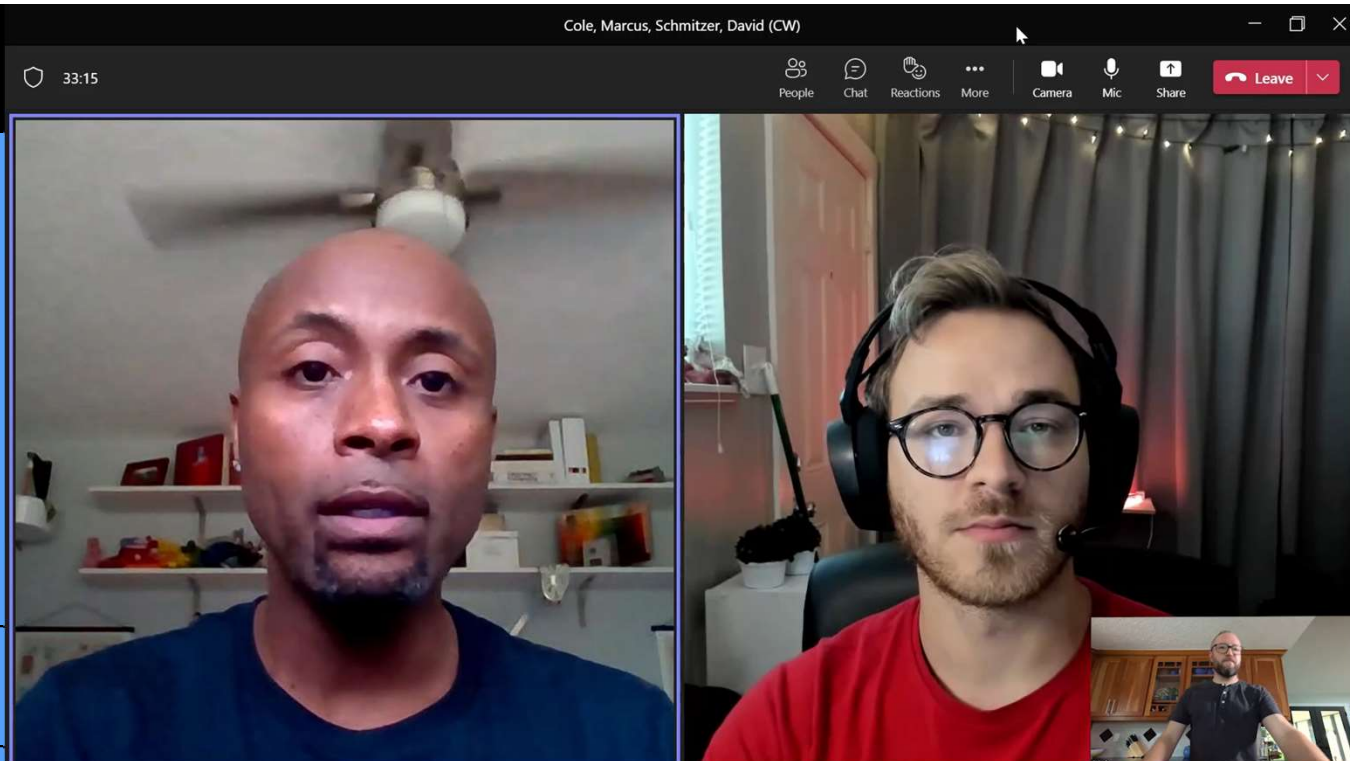
With HP Dynamic Voice Leveling⁹

HP Dynamic Voice Leveling⁹
automatically **enhances**
microphone gain to **optimize**
voice clarity within 3-meters
of the PC.

Walk and talk.
Stand and stretch.
Your PC will still
hear your voice.

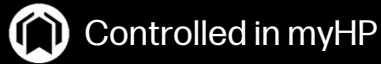


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Feature demonstrated on HP Dragonfly Folio G3. Experience may vary depending on device.





Hands-free logging in and locking out

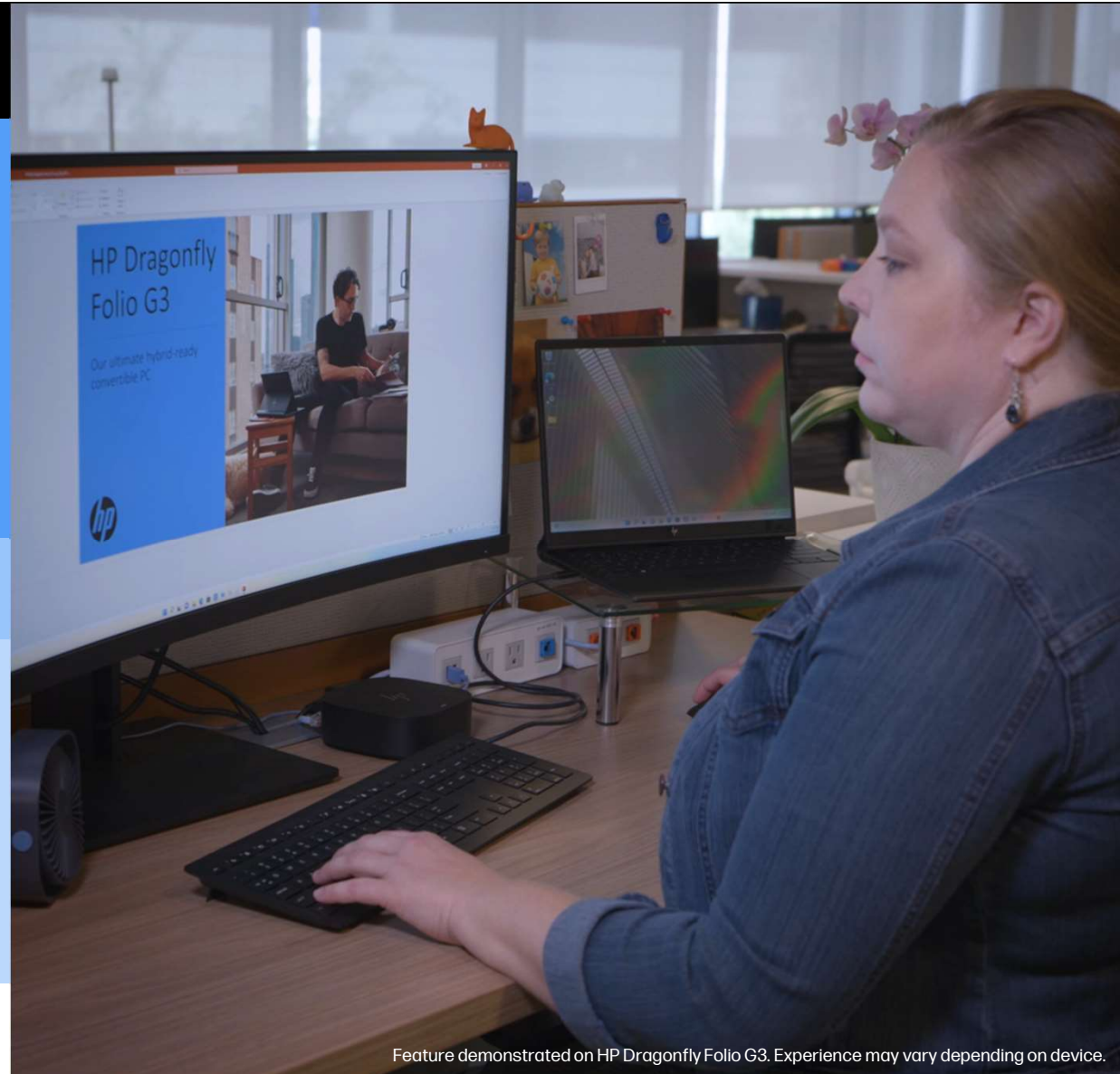
With HP Auto Lock and Awake¹⁴

Automatically locks when you leave
Walk-away lock allows the system to dim and/or lock when you are no longer present in front of your system

Wakes when you return
Wake-on presence detects your presence and awakes the system (seamlessly authenticates with Windows Hello)



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Feature demonstrated on HP Dragonfly Folio G3. Experience may vary depending on device.

Easy connectivity from your hybrid workspace



Move around and work freely

Get a fast and reliable connection in dense wireless environments with gigabit data rate **Wi-Fi 6E**.²⁰



No Wi-Fi? No problem.

Optional support for 4G LTE⁵⁵ and 5G wireless broadband technology⁵ with 4x4 antennas.



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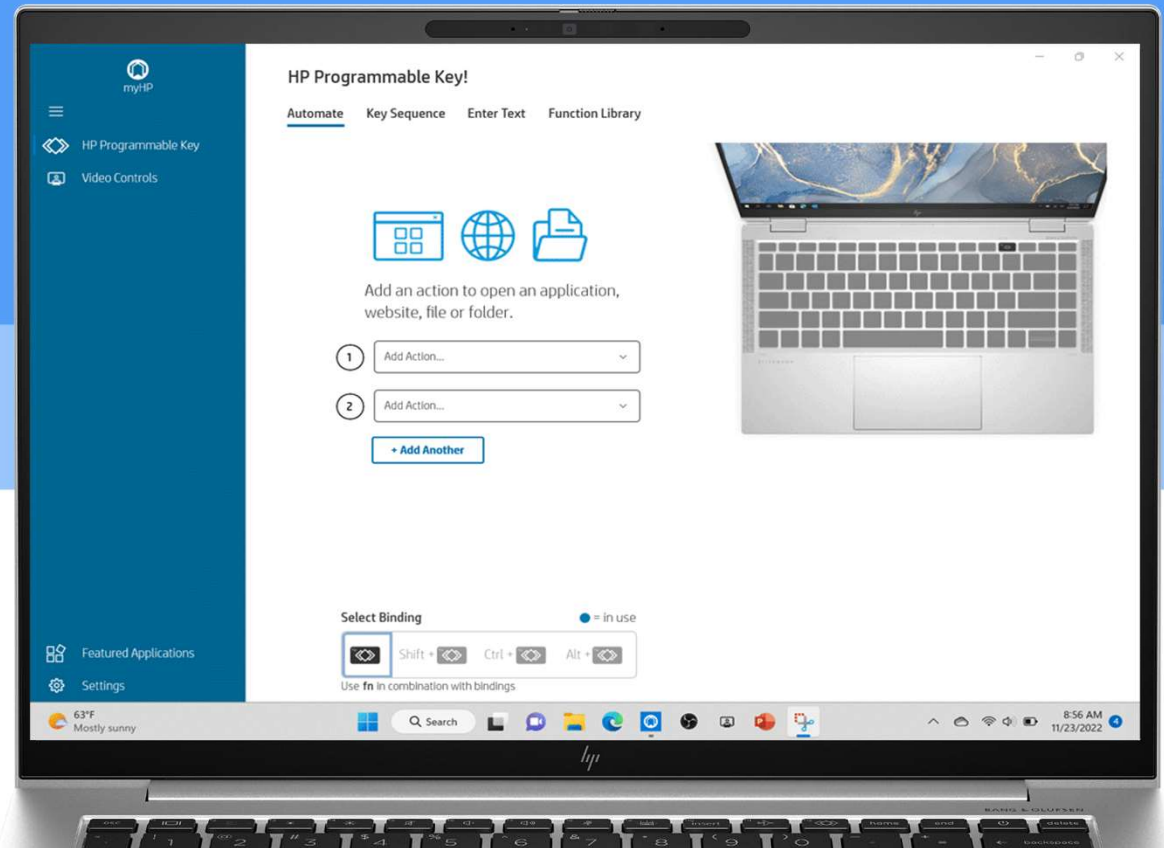


Make the most of your PC

 With the myHP application²¹

Enable HP hardware and software experiences

Customize settings for audio, video, the programmable key, and more in a **single** dashboard.



Enable latest updates and maintain user customization



Discover and learn about the amazing experiences on your HP PC



Easily customize audio, video, keyboard and other settings from a single application



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Reliability and Quality

DESIGNED TO SURVIVE DAY-TO-DAY ACCIDENTS



The HP Total Test Process

Testing hours for EVERY system we launch
Z Desk based Workstation – 368,000 (Almost 41 years!!)
Desktops / Notebooks – 120,000

19 MIL-STD TESTS

We don't just take the test – we pass!

HP EliteBook Notebook PC

[Back to product listing](#)

Test	HP EliteBook 830/840/850 G8	HP EliteBook 835/845/855 G8	HP EliteBook 840 Aero G8	HP EliteBook 630/640/645/ 650/655 G9, G10	HP EliteBook 830/840/860 835/845/865 G9, G10, 1040 G9/G10
Tested Under	810H	810H	810H	810H	810H
Drop	Passed	Passed	Passed	Passed	Passed
Functional Shock	Passed	Passed	Passed	Passed	Passed
Vibration (Category 4)	Passed	Passed	Passed	Passed	Passed
Vibration (Category 5)	Passed	Passed	Passed	Passed	Passed
Vibration (Category 24)	Passed	Passed	Passed	Passed	Passed
Dust	Passed	Passed	Passed	Passed	Passed
Humidity	Passed	Passed	Passed	Passed	Passed
Altitude (Procedure I)	Passed	Passed	Passed	Passed	Passed
Altitude (Procedure II)	Passed	Passed	Passed	Passed	Passed
High Temperature (Procedure I)	Passed	Passed	Passed	Passed	Passed
High Temperature (Procedure II)	Passed	Passed	Passed	Passed	Passed
Low Temperature (Procedure I)	Passed	Passed	Passed	Passed	Passed
Low Temperature (Procedure II)	Passed	Passed	Passed	Passed	Passed
Temperature Shock	Passed	Passed	Passed	Passed	Passed
Sand	Passed	Passed	Passed	Passed	Passed
Freeze/Thaw	Passed	Passed	Passed	Passed	Passed
Bench Handling Shock	Passed	Passed	Passed	Passed	Passed
Crash Hazard Shock	Passed	Passed	Passed	Passed	Passed
Transportation Shock	Passed	Passed	Passed	Passed	Passed

Shock



Dust



Drop



Vibration



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Keep it clean

Your device can be wiped down repeatedly with common household cleaning wipes.³⁵



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As clean as the wipe³⁵

Enabling the Future of Work sustainably



The World's Most Sustainable PC Portfolio

100%
of PCs and
displays launched
in 2022/23 contain
recycled materials

100%
of 2022 PS
Products achieved
EPEAT GOLD U.S.
certification

100%
of paper packaging
comes from
recycled or certified
sustainable sources

100%
of business
notebooks shipped
in fiber cushions



THANK YOU

